

2025

NORTHERN NUT GROWERS ASSOCIATION &
CHESNUT GROWERS OF AMERICA

Joint Annual Conference

AUGUST 3rd - 6th
LANSING, MICHIGAN

SPONSOR & EXHIBITOR OPPORTUNITIES



MICHIGAN STATE UNIVERSITY | Extension



Sponsorship PACKAGES

2025 NNGA/ CGA Joint Annual Conference

The NNGA/CGA Joint Conference brings together nut growers, researchers, horticulturists, and enthusiasts from across North America.

This event offers a unique opportunity to showcase your business, services, or products to a passionate and growing community dedicated to advancing nut and specialty crop production. Sponsorship levels reflect your commitment to supporting innovation, sustainability, and education in nut and fruit growing industries.

For sponsorship inquiries, please contact Jon Nash at nngacga2025@gmail.com
For more information, visit: <https://nutgrowing.org/annual-meeting-2025/>

Nut Loving Sponsor Benefits	Nut Level \$100	Seedling Level \$200*	Tree Level \$300*	Orchard Level \$500+**	Vendor & Exhibitors Benefits	Green Vendor \$100	Silver Vendor \$200*	Gold Vendor \$600**
Specialized Name Tag	✓	✓	✓	✓	Specialized Name Tag	✓	✓	✓
Onsite recognition		✓	✓	✓	Company supplied literature included in attendee packet		✓	✓
Name Printed in conference program			✓	✓	Ad in the conference program	¼ Page	½ Page	Full Page
					Vendor Space (6' table)	✓	✓	x2
*Ask about the option to contribute merchandize to our fundraising auction in lieu of a cash donation > \$200					Complimentary Reception ticket(s)			x1
**Consider sponsoring one of our snack breaks or other events for special recognition!!								

Advertising SPECIFICATIONS

Ad Sizes	Vertical Dimensions	Horizontal Dimensions	Bleed Dimensions	Visual Ad Size (within Margins)
Full Page (Full-Color)	5.5" x 8.5"	---	6" x 9"	5" x 8"
½ Page (Full-Color)	5.5" x 4.25"	---	6" x 4.5"	5" x 3.75"
¼ Page (Full-Color)	2.75" x 4.25"	---	3" x 4.5"	2.5" x 3.75"

- Conference brochure advertisements must be in print-ready format (PDF or high-resolution JPEG Format with bleeds) and submitted to nngacga2025@gmail.com
- Sizes are all measured in inches. Minor size adjustments may be made to advertisements to ensure proper placement on the page within the design of the publication.
- For questions regarding advertisements, contact nngacga2025@gmail.com

Vendor SPACE INFO

Venues

- Nash Nurseries, Sunday, August 3 from 1pm-6pm
- DoubleTree Hilton, Lansing August 4 & August 5, 7am-7pm

Exhibit Spaces

- Space for vendors is first come, first serve, until our maximum allotment of space has been utilized.
- Booth space will include one 6 foot table & chairs. Meals and attendance at the session are NOT included, but we encourage vendors to register for the conference.
- Equipment space is more flexible depending on the equipment for display. Sizing would be customized with your needs and the availability within the facility.

Setup Times

- SETUP: Time will be announced.
- EXHIBIT OPEN: Time will be announced.
- TEAR DOWN: Completed by 9pm, Tuesday, August 5

Exhibit rules:

- Please contact nngacga2025@gmail.com for questions